

THIS DOCUMENT PRESENTS A SERIES OF RECOMMENDATIONS FOR ART PROJECTS IN KIDBROOKE FOLLOWING A PERIOD OF RESEARCH WHICH INCLUDED CONVERSATIONS, EVENTS, EXHIBITIONS AND WORKSHOPS WITH STUDENTS AND RESIDENTS OF KIDBROOKE



HOW CAN WE LIVEN UP TELEMANN SQUARE?

ART FOR KIDBROOKE



WE WANT TO SHOW THE POSITIVE SIDE OF OUR COMMUNITY

A COMMUNITY ART STRATEGY



THIS STRATEGY WAS COMMISSIONED BY THOMAS TALLIS SCHOOL, 2008



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Chapter 1

1.1 Introduction and Context

In June 2007, Thomas Tallis School, a specialist arts college based in Kidbrooke, Greenwich commissioned Independent Photography, a Greenwich based company specialising in socially engaged arts practice, and independent practitioner Sophie Hope to develop a scoping document for local community engagement in cultural activities. A timeframe of Spring 2008 was set for completion and a budget of 17K to cover all fees and the costs of all community workshops and activities arising from the research and consultation.

A significant proportion of the school's funding as a single specialist college is committed to a community plan which describes the important contribution the school can make to the cultural lives and well-being of local people. This contribution is set in the context of the massive re-development of the Kidbrooke area (see below for detail) and in the rebuilding of the school as part of this development (Building Schools for the Future). The new school is due for completion on current estimations by Easter 2010. The school sees the need and potential for an arts programme which can engage local people, providing new opportunities for creativity, and enhancing the school's function as a resource for the community. Critical to success is a co-ordinated and strategic approach to the development of future projects by taking a "joined up" approach which involves collaboration with professional arts organisations and other local agencies involved in the area. Tallis see the potential of their school acting as a creative hub in the newly developed area.

1.2 In light of this, the following aims for the research were agreed with Thomas Tallis in July 2007:

- To map the recent history of cultural activity in the area to provide a foundation on which a new arts programme can build. See Appendix 2
- To map and develop a network/links with local communities, agencies and individuals with an interest in community engagement and cultural activity. See Appendix 1
- To clarify the benefits to the local community and the school of a community arts programme
- To identify ways in which the new school building can be used by community arts projects
- To propose a framework for the development and management of an arts programme with thematic streams identified
- To provide relevant examples of community arts practice which can inform the development of an Art for Kidbrooke programme.
- To provide recommendations on how such a programme might be evaluated
- To investigate the funding and sustainability of the arts programme

The following methods were employed to achieve these aims:

- Desk research and analysis of interviews conducted
- A series of interviews and attendance at meetings (August 07-Feb 2008) with local community members, community, religious and cultural organisations: FLLAG, FRAG, Mbolow, Greenwich Youth for Christ, the Ferrier Youth Club, Mbolow, Ferrier Feast Day & Guarita, Ferrier Cultural Group, Greenwich Community College, Greenwich Arts and Culture Office, Greenwich Children's Services and L B Greenwich Kidbrooke Vision Team and M&N Communications, employed by the developers Berkeley Homes.
- A series of workshops (October 2007 and February 2008) with Year 12 BTEC Art and Design students at Thomas Tallis School designed to involve local young people in researching ideas for a community arts strategy and in curating local community arts events
- 2 community arts events designed to engage local people in the Art for Kidbrooke initiative and to consult them on ideas for an arts programme:
 - "Art 4 Kidbrooke" Saturday 22nd November at the Old Bank, Telemann Square, Ferrier Estate. Tallis students launching new arts initiative with curated exhibition of past cultural projects on the Ferrier Estate and with free creative workshops to invite residents to contribute their ideas and ambitions for a long term community arts programme
 - The "Future of the Ferrier" Saturday 8th March at the Old Bank again. Activities for all age groups: 'dream balloons' where people could write their dreams and ambitions for the future; dancing workshop with the Dancin' Angels and drumming with Taru; a showcase of community art proposals from Thomas Tallis School students, with people voting for the one they liked most, and a forest of thought bubbles displaying suggestions and ideas that residents and community groups have been sharing since October last year
- A film workshop with young people from the Rock Solid group designed to consult them about involvement in an arts programme, which involved the making of a short film, the Phantom of the Ferrier.
- Art4Kidbrooke blog (<http://art4kidbrooke.blogspot.com/>), local publicity, posters and press releases
- A workshop at Thomas Tallis School May / June 2008 designed to elicit community feedback on draft strategy

1.3 About the area

The Kidbrooke Development Area comprises some 109 hectares (270 acres) of land to the north and south of Kidbrooke mainline station and the A2 (see site map attached as appendix). The area is dominated by the Ferrier Estate and includes extensive areas of public and private open space and a number of other development sites mainly located around Kidbrooke train station and the A2 junction. It also includes areas of predominantly private suburban residential development off Kidbrooke Park Road and Rochester Way as well as a concentration of local educational facilities including Thomas Tallis secondary school, Wingfield and Holy Family primary schools.

The Ferrier Estate was built in the early 1970s by the Greater London Council and transferred to Greenwich Council ownership in 1980. It was built over two sites and consists of a mix of terraced housing, 6 storey blocks of flats arranged in squares and a number of 12 storey blocks of flats, comprising 1,910 units of which approximately 160 were privately purchased on the open market and under the Council's Right to Buy Scheme.

By early 2000, the local authority was reporting on 15m investment in the estate aimed at tackling fundamental design defects, stating that in spite of the investment, the estate retained its poor reputation and was unpopular with the Council's housing applicants.

It goes on to describe the area as:

“suffering from poor planning and design. There is no commercial centre or heart to the area and the limited retail facilities serving the local area are located within the Ferrier Estate on Telemann Square. There are few local employment opportunities. The railway station does not connect well with the surrounding community and the railway line causes severance between northern and southern parts of the development area with limited facilities for pedestrians, cyclists or vehicles to cross the railway line. Kidbrooke Park Road also effectively separates the eastern and western parts of the area. The existing levels of amenity space are high but it is under-used, inaccessible to the public and continues to attract anti-social behaviour”.

The South Greenwich Regeneration Agency (SGRA) was formed in 1999 in response to some of these problems, aiming to raise educational achievement in the area, to improve employment prospects, promote racial harmony and provide significant investment to improve the housing stock and transport links to help create a stronger community. The Agency approved funding for a Masterplan for the regeneration of Kidbrooke, drawing up plans of what the area could look like after re-development, and funded a Housing Needs Survey to feed into the masterplanning process. 85% of residents responded to the survey, 31% saying they wished to return to the Ferrier neighbourhood post development. The Masterplan provided for approximately 4,400 housing units, with approximately 1,900 for replacement affordable housing. In January 2003, Greenwich Council agreed to the demolition and redevelopment of the Ferrier Estate and the redevelopment of the wider

Kidbrooke Development Area.

At this stage the Council noted that while every effort had been made to “address the priorities, concerns and aspirations which emerged during the consultation process .. some representatives continue to be opposed to the proposals contained in the Masterplan.” It remains true several years later that there is still some opposition to the Council’s plans, expressed principally through the Ferrier Estate Residents Group (FRAG). The Council maintains however that FRAG is not representative of the majority of estate residents.

In 2005, Greenwich Council appointed Berkeley Homes to develop the estate- to provide the majority of homes, community facilities, transport infrastructure, local shops and new park. The Council has begun its re-housing programme and Berkeley Homes are currently consulting on development plans prior to submitting a planning application in Spring/Summer 2008. If the Council approves the planning application by the end of summer 2008, work on site will start from 2009.

1.4 About the school

Thomas Tallis was built in 1971 at the same time as the completion of the neighbouring Ferrier Estate.

Along with Kidbrooke School, Tallis and Kidbrooke as the A2 Arts College, were members of the first joint Specialist Arts College in the country, launched in January 1999. Since then in September 2005, Tallis was successfully re-designated as a specialist arts college in recognition of its commitment to creativity, high attainment in the arts and the contribution the arts make to the improvement of the whole school.

With this status came significant funding, about 30% of which is committed to its community plan, which involves partnerships with its family of schools – Brooklands Primary, Horn Park Primary, Henwick Primary, Wingfield primary and Eltham Hill Technology College for Girls - and partner community organizations- The Ferrier Community Events Group, Greenwich Youth for Christ and Citigroup plc. This funding seeks to promote high quality arts education in its family of schools and to provide opportunities for members of the local community to develop new skills and celebrate their creativity.

At the same time, since 2003, Thomas Tallis has participated in the Creative Partnerships London South programme, part of a national scheme which funds creative professionals to go into schools and work in partnership with teachers and students, offering continuing professional development to school staff, and providing guidance on creativity in relation to wider school improvement.

In Spring 2006, on the back of its success as a Specialist Arts College, the DFES awarded Thomas Tallis with Leading Edge Status. This partnership with Kidbrooke Secondary School, Kidbrooke Park Primary School, Willow Dene Primary School and Margaret Macmillan House Field Centre will focus on a Learning Challenge - to raise achievement of the 20% least able pupils in Key Stage 3.

Thomas Tallis School is currently engaged with John McAslan and Partners on the design of its new school as part of LB Greenwich Building Schools for the Future programme and as part of the Kidbrooke Vision Development. The new development will see the school on a site adjacent to the current buildings which will seek to enhance and provide more visible links between the school and the community. In keeping with Tallis's belief in the role for creativity, Modus Operandi, public art consultants, were commissioned in 2007 to produce a strategy for the involvement of artists in the design of the new school. This strategy has outlined a project which should add value to the building and enhance the school's function as a community resource.

Key opportunities for artistic involvement were identified :

- initial design phase involving artist(s) working collaboratively with the architects as part of design team
- future commissions : permanent integrated art eg lighting, color, atrium and reception area

Currently Tallis has accepted two design proposals for artwork connected with the new building:

- a) Simeon Nelson's brickwork design entitled "Arborescence"
- b) Vong Phaophanit and Clare Oboussier's neon piece for the canopy and atrium spaces entitled "Vocal Chords"

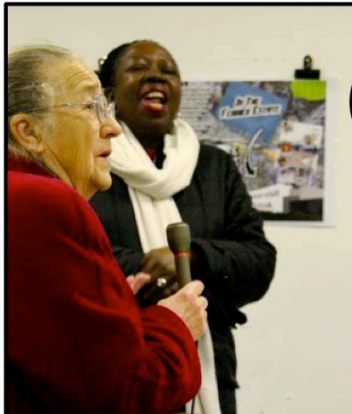
While draft commission contracts for both artists are being prepared, there are currently significant funding issues in relation to the commissions.

Chapter 2

Findings of our research with evidence from conversations and meetings with local people

This chapter illustrates some of the feedback from conversations we have had with local residents about the Kidbrooke area – its history, regeneration and responses to the benefits of a community art programme.





THEY DON'T WANT A COMMUNITY HERE DO THEY?



A STRONG COMMUNITY WOULD HOLD UP THE DEVELOPMENT PROCESS

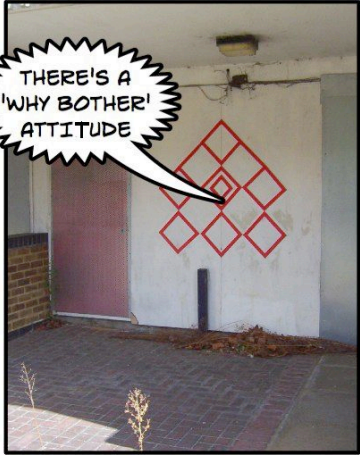
A NEGLECTED COMMUNITY?



THE HOUSES ARE FULL OF THINGS PEOPLE HAVE LEFT BEHIND



COMMUNICATION HAS BEEN THE MAIN PROBLEM



THERE'S A 'WHY BOTHER' ATTITUDE



YOU GET DEPRESSED IF YOU TALK ABOUT IT TOO MUCH...IT CONSUMES YOUR LIFE

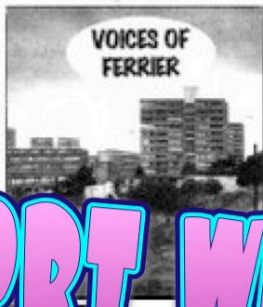
Book scoops prize

COMMUNITY activists generally get a bad press for a history of violence and racism. But they become the subject of an award-winning book that gives the people who live there a voice.

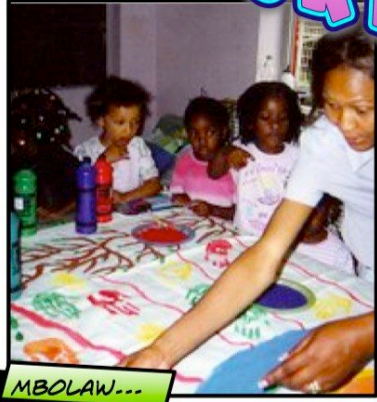
The writer Brian St. Pierre says the book is the first to embrace this role.

Published by Groundwork Community Cultural Press, "Voices of the Ferrier" looks to bring the voices of the community to the fore.

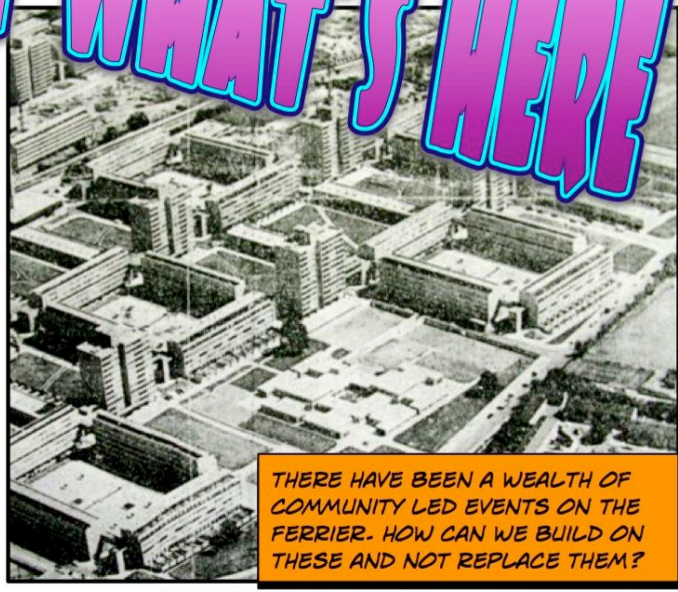
St. Pierre says the book is a history of the community and its people. It is a story of the people who live there and their struggles. It is a story of the people who live there and their struggles. It is a story of the people who live there and their struggles.



SUPPORT WHAT'S HERE!



MBOLAW...



THERE HAVE BEEN A WEALTH OF COMMUNITY LED EVENTS ON THE FERRIER. HOW CAN WE BUILD ON THESE AND NOT REPLACE THEM?



THE FREE STREET THEATRE WORKED WITH RESIDENTS OF THE FERRIER IN 1984



TARU AND THE DANCIN' ANGELS AND MANY MORE...

Chapter 3: Making it happen

3.1 Summary of findings

Based on our conversations and events during this research period, we have found that:

- There is a wealth of past and current cultural activities initiated or involving residents of Kidbrooke and that these activities need celebrating and supporting as the regeneration continues.
- The communities are changing as people move (are 'decanted') as part of the regeneration process. This is resulting in both fragmented community networks and also extended community networks as people return to the area to meet with friends.
- For some, the regeneration is a tiring process and art can offer a well-needed escape from the pressures of everyday life.
- Some people sense a lack of communication between communities and those carrying out the regeneration process and lack of support and spaces for community groups to meet and organise events.

3.2 Criteria, values and suggested aims

Based on our research and experience we have identified a number of key issues that the programme should incorporate into its key aims and objectives. The following are some suggested criteria for selecting, supporting and evaluating the programme:

- Build on, help communicate and find ways of supporting existing activities, initiatives and expertise of people living in Kidbrooke.
- Ensure communication between other school (e.g. Modus Operandi projects) and wider community initiatives is maintained, to make the most of crossovers and to avoid duplication.
- Projects should come from and be led by people living in or with connections to Kidbrooke and/or Thomas Tallis School's catchment area¹.
- The Art for Kidbrooke programme can challenge stereotypes and impressions of Kidbrooke and the Ferrier Estate.
- The programme should not be managed by one particular group but should develop and strengthen a network of communities and individuals enabling them to work together.
- The programme should be open to anyone from Kidbrooke who would like to be involved.
- Staff and students and the school building do not always have to be involved in projects.
- The programme does not have to act as a consultation exercise for the regeneration of Kidbrooke, rather, projects could be supported for the enjoyment, expression and experimentation of those who are initiating them. There is no expectation or responsibility for the programme to feed into the regeneration.

¹ The community of Kidbrooke, as we have outlined in Chapter 1 incorporates a number of definitions: the boundary of the district of Kidbrooke; the boundary of the regeneration area and the wider network of communities connected to the school and past and current inhabitants of the Ferrier.

- Emphasis can be on fun, experimentation, high quality projects. The content and aims of the individual projects should be set by those leading them in consultation with Thomas Tallis and the Tallis' community officer (see below)
- The copyright and ownership of documentation outcomes of the projects should lie with the initiators of the projects and not with the school or any other future funders.

3.3 The Strategic Role of Thomas Tallis School

In addition to these criteria, we suggest the school develop strategic links with Greenwich Community College, Greenwich Youth Services and the Ferrier Youth Club. These services are considering their future as the Ferrier is re-developed and there could be some shared programmes that either come through this community art programme or the wider community engagement work the school is doing. This will ensure services/opportunities are not duplicated or ignored and it is important the school, Community College and local authority youth services are aware of each other's remits, how they overlap and how they differ.

Youth services:

Children's Services at Greenwich Council supports a number of services in the Kidbrooke area for young people, such as the Power of Pop (POP) scheme at the Samuel Montagu Youth Centre where 13-21 year olds meet to take part in events and activities and to contribute to the Rightstuff Magazine; Teen Talk, a drop in counseling service for students at Kidbrooke School; activities at the Orchard Youth Centre on Cranbrook Road and the Ferrier Youth Club situated on the Estate².

During the regeneration of Kidbrooke and demolishing of the Ferrier Estate, Children's Service intend to maintain a full service at the Ferrier Youth Club until the building comes down and are working with the Kidbrooke Project Team towards developing a new purpose built club³. Children's Services anticipate they will need temporary provision at some point.

Greenwich Community College:

Greenwich Community College, a partner of Greenwich University, has a centre based on the Ferrier called the New Horizons Centre which provides courses for adult learners, such as IT, accounting, language and personal development courses for speakers of languages other than English. The centre has also been used by local groups for creative workshops with African-Caribbean residents by MBOLAW; training and skills workshops by Somali Women and as a crèche by Chinese and Vietnamese families⁴.

Allocation for community use in the new school building:

"Thomas Tallis has a key role in the Kidbrooke Regeneration process providing improved facilities not only for the school pupils but also for the

² See the Children's Youth Services Directory for further information:
<http://csd.greenwich.gov.uk/>

³ The timescale for this had not been clarified at time of writing. Information on youth services is based on conversation with Jeanette Cunningham, Children's Services.

⁴ See Appendix 1 for contacts details for these groups.

wider community...the buildings that will be open to extended access by the community are grouped to the east side of the site in a prominent position on Kidbrooke Park Road. This includes the main hall, drama spaces, sports hall and changing rooms. A strategy for community access will be prepared to set out management proposals for community use including hours of use and relationship with the curriculum”⁵

3.4 Key Considerations:

We have also identified a number of key challenges and considerations to be aware of when developing the programme:

Transient, fragmented communities: As Kidbrooke is regenerated over the next ten years the communities are changing everyday. The programme should take careful account of how to engage existing, old and new residents. This could be through an expanding network of people connected to Kidbrooke – a database of people interested in keeping in touch and involved in the programme as it develops. This could be managed and updated by the community officer in the first two years⁶.

Disengaged communities: Some people do not see the advantages of getting involved in something that they may not see the benefits of in the long term (as they may not be living in the area in the future). As we have experienced, some people are more concerned with the realities of moving than getting involved in an art project. The programme should continue to involve people beyond the already active community leaders as well as support the activities of existing community groups. One way of addressing this is to develop projects that people see, are witness to and may then find a way of engaging in. It is important these activities continue and are made visible as soon as possible as a way of building trust.

Mistrust: From our conversations, there is a sense of mistrust and unwillingness to engage in activities led or orchestrated by artists and curators from outside the community. The fact that IP has a history in the area (on the Excuse Me photography project with residents on the estate in 2002) made a big difference in that people recognised Isabel or had been directly involved in the project. There was a sense of trust in what we were trying to do. This made a big difference when talking to people, as did the fact that we were being employed by the school rather than Berkeley Homes or Greenwich Council. The school offered a semi-neutral ground from which we could develop links. Many people we spoke to were annoyed by negative statements about the Ferrier made by people who had never lived there. People we spoke to were also excited about making links to communities beyond the Ferrier and Kidbrooke. As suggested above, in 3.2, this could be managed by making sure projects are initiated by people living in the Kidbrooke area and that links are made on their terms.

⁵ Stage D report for the new school building.

⁶ See Appendix 1 for the beginnings of a local contact directory.

3.5 The Art for Kidbrooke Programme

We have identified a number of possible themes that the programme could address based on our conversations with students and residents of Kidbrooke and that come out of the existing activities of local groups.

STREAM ONE: HISTORIES

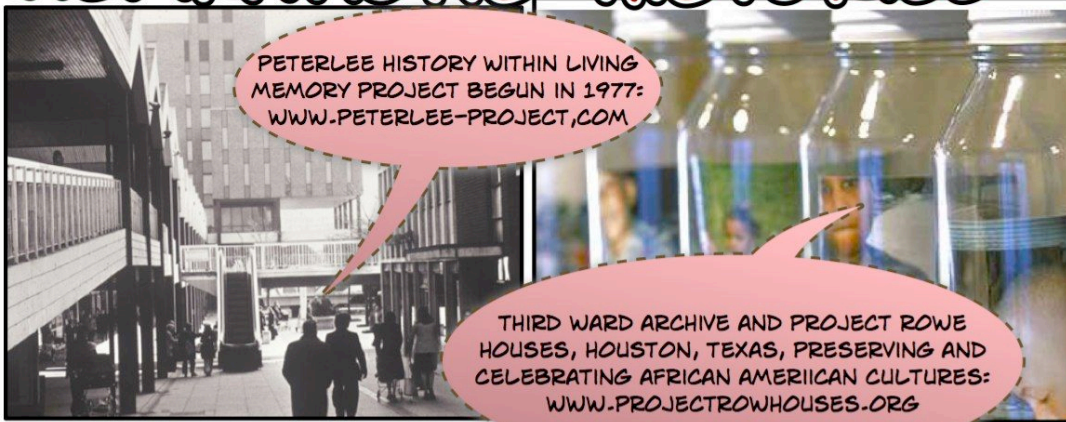
STREAM TWO: FILM AND DIGITAL MEDIA

STREAM THREE: ADULT LIVES

STREAM FOUR: YOUNG LIVES

Streams one and two incorporate cross-generational projects. The streams overlap and projects could reflect all or one of the themes. Under each stream, below, other examples or inspirations of similar initiatives are outlined and specific suggestions for Art for Kidbrooke projects are given that could be supported in 2008. It is important that people see projects happen as this may encourage others to think about what they would like to do. We therefore recommend that these projects are supported within the first year and as soon as possible as this will help to build on the networks and profile of the programme into the future.

INSPIRATIONS: HISTORIES



PETERLEE HISTORY WITHIN LIVING MEMORY PROJECT BEGUN IN 1977:
WWW.PETERLEE-PROJECT.COM

THIRD WARD ARCHIVE AND PROJECT ROWE HOUSES, HOUSTON, TEXAS, PRESERVING AND CELEBRATING AFRICAN AMERICAN CULTURES:
WWW.PROJECTROWHOUSES.ORG



PENINSULA VOICES, A SOUND WALK OF PEOPLE'S VOICES ABOUT THE GREENWICH PENINSULA:
WWW.INDEPENDENTPHOTOGRAPHY.ORG.UK

VOICES OF THE FERRIER PUBLICATION OF LOCAL MEMORIES OF THE FERRIER ESTATE, 1995.



BATA REMINISCENCE AND RESOURCE CENTRE, EAST TILBURY RUN BY RESIDENTS:
WWW.BATAMEMORIES.ORG.UK



LIBRARY OF UNWRITTEN BOOKS TOURING DIFFERENT COMMUNITIES:
WWW.UNWRITTEN.ORG.UK



CANVEY COMMUNITY ARCHIVE RUN BY THE PEOPLE OF CANVEY:
WWW.CANVEYISLAND.ORG

STREAM ONE: HISTORIES

A number of residents have identified the need to document the history of the Ferrier before it is demolished. There have also been expressions of interest in developing projects which celebrate the diverse cultural heritages of the residents of Kidbrooke. As part of this initial phase of research, we have started an online digital archive of past cultural projects that have taken place on the Ferrier⁷. This work could be continued, involving more people and for wider distribution. Projects could involve factual documenting of the area as well as fictional accounts and performances and initiatives that could involve different ages.

“FERRIER FAN CLUB”⁸

What> An ongoing investigation into the history of Kidbrooke including collation and digitalising of photos, newspaper cuttings and memories. This builds on past projects, such as the Voices of the Ferrier publication. Projects could include collecting memories and also factual histories of the area. These projects could be showcased in the proposed Art for Kidbrooke Newsletter, in an exhibition and/or publication.

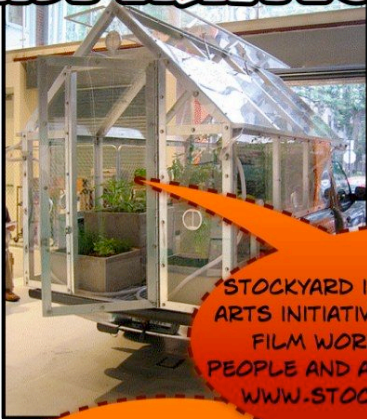
Who> Team of local people, Doreen Kendrick, Thomas Tallis students, Rock Solid group, local history societies, Ferrier library, Greenwich Heritage Centre.

How> A team of local people could be responsible for collating the material and deciding how they would like to distribute / communicate the material (e.g. radio broadcasts, exhibition, talks, walks, newsletter, publication) and longterm home for the archive (in the new estate, online etc). There could be a call out for local people to be involved using local papers, leaflet-drop, posters. This project would need someone to lead on it to continue the work started by Isabel and Sophie (IP with a local historian perhaps?); there could be a postcard asking people to bring photos and memories to an event; recording of conversations, scanning of material; interpretation and editing of material by the group.

⁷ See Appendix 2 for examples of past cultural initiatives in the area and the blog: <http://art4kidbrooke.blogspot.com/>.

⁸ Working title

INSPIRATIONS: FILM & MEDIA



STOCKYARD INSTITUTE, CHICAGO, AN ARTS INITIATIVE INVOLVING RADIO AND FILM WORKSHOPS WITH YOUNG PEOPLE AND A PEDAGOGICAL FACTORY
WWW.STOCKYARDINSTITUTE.ORG

BRICKS AND ROSES, A FILM MADE BY YOUNG PEOPLE ABOUT THE REGENERATION OF THEIR HOME IN GRAVESEND:
WWW.GRAVESHAM.GOV.UK

SILWOOD VIDEO GROUP, SKILLS DEVELOPMENT FOR RESIDENTS OF SILWOOD ESTATE, ROTHERHITHE, USING VIDEO TO DOCUMENT THE CHANGES ON THEIR ESTATE:
WWW.SPECTACLE.ORG.UK



UNDER THEIR SKIN, A FILM MADE BY YOUNG PEOPLE AND OLDER RESIDENTS ABOUT STEREOTYPES AND PRECONCEPTIONS: WWW.IEG.ORG.UK/UNDERSKIN.HTML

TENANTSPIN, A COMMUNITY TV CHANNEL INITIATED IN 1999:
WWW.TENANTSPIN.ORG



STREAM TWO: FILM AND DIGITAL MEDIA

This part of the programme would offer opportunities for people to develop specific skills relevant to their needs in film, video, radio and new media.

ART FOR KIDBROOKE PROJECTS:

“A NEW FILM FROM THE FERRIER”

What> Young filmmaker David Lapierre proposes to direct a high quality film set on the Ferrier Estate from the point of view of someone who lives there. David grew up and still lives on the Ferrier and is keen to break the stereotypes of the Ferrier and the often poor quality, low budget community projects that focus on gang crime and dilapidated buildings – further adding to the stereotypes of council estates. He wants to counteract the dominant imagery of the estate often portrayed by people who do not live there and show that good quality work can come from those who have lived and experienced the estate for themselves. Currently studying film locally, David is going on to Bournemouth College in September to continue his studies in filmmaking.

Who> David, production team of people (e.g. Rizz, Simon, Tallis Cineclub?) for David to develop ideas with, hire a production team, Producer / Director to mentor David, someone to manage project with David.

How>

Pre-production: David has written a draft script he wants to work with his peers on the estate to develop the storyboard, locations etc. (the team could include Simon, Rizz...) He would like to work with a mentor who could act as an advisor on the technical development of the film. We would need to outsource a producer who could help David realise his vision for the film and help with the practical organisation of the film. Auditions / casting.

Production: Hire a crew and camera – 16mm would be ideal, including sound, cameraperson, equipment, lighting, make-up – 2 days production

Post-production: David would work on the editing; screenings would take place on the estate and wider London venue.

NB: Contact: Youth Opportunities Fund, Greenwich Film Unit, Spectacle, Illumina, Optimistic Productions for quotes.

MEDIA PRODUCTION SCHOOL

Media production school for young people using the Media room in the school as a base to begin with a group of committed young people, training them to be film makers providing dedicated young people with an opportunity to further develop their skills.. Another possibility would be to set something up in the youth centre on the Ferrier Estate using existing equipment there and working with more hard to reach young people. Perhaps the two groups could eventually merge? This scheme could also tie into David's film which could be a flagship project for this scheme.

INSPIRATIONS: ADULT LIVES



FREE STREET THEATRE FROM CHICAGO WORKED WITH RESIDENTS OF THE ESTATE TO PRODUCE A PLAY IN 1984:
WWW.FREESTREET.ORG



HOME ORNAMENTS, ARTWORKS BY DAPHNE WRIGHT PLACED IN NEW FLATS IN THE GORBALS, GLASGOW:
WWW.THEARTWORKSPROGRAMME.ORG

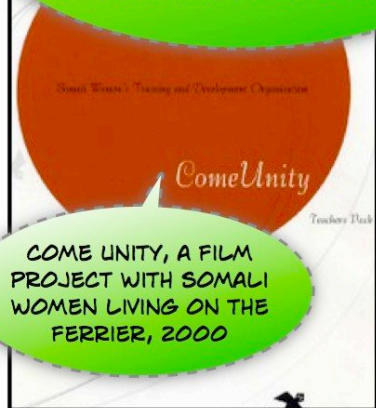


NETWORK OF EMBROIDERIES, WORKSHOPS INITIATED BY BELGRADE ART GROUP SKART WITH DIFFERENT COMMUNITIES TO MAKE CONTEMPORARY EMBROIDERIES WITH ILLUSTRATIONS AND POEMS:
WWW.REUNIONPROJECTS.ORG.UK



SPARE TIME JOB CENTRE, A TEMPORARY AGENCY FOR SPARE TIME OPPORTUNITIES, ADVICE AND LOCAL RESOURCES, CHISENHALE, EAST LONDON:
WWW.CHISENHALE.ORG.UK

TOWER SONGS, AN ONGOING MUSIC PROJECT WITH RESIDENTS OF REGENERATION AREAS OF DUBLIN:
WWW.CITYARTS.IE



COME UNITY, A FILM PROJECT WITH SOMALI WOMEN LIVING ON THE FERRIER, 2000



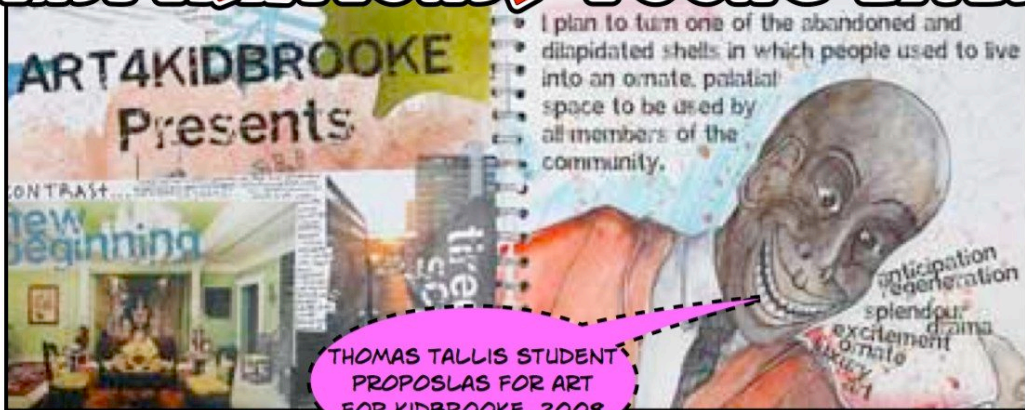
STREAM THREE: ADULT LIVES

A number of people have expressed an interest in developing projects with adults (parents and older people). This strand could be developed in connection with the Community College, who already run some family oriented activities. There have also been comments on how some residents would like to be involved in craft workshops as a way of meeting other residents informally.

“HAND OVER”

What> A series of practical workshops with parents, adults and older people (individuals and existing groups, such as Mbolaw and the Somali women’s group), living on or near the Ferrier Estate where people will be able to make objects (using various techniques depending on what the group want to use – for example, painting, sculpture, modelling, etchings...) that they will then donate to the new residents of the regenerated Kidbrooke. Participants of the workshops will be encouraged to share their skills and experiences of making with each other – passing on skills and traditions to each other. The objects could reflect their feelings of this change in their lives, of moving on or be completely ambiguous and unrelated to these changes. The project leader and participants will endeavour to ensure the objects find homes for the gifts and for there to be a ceremonial handing over of the gifts.

INSPIRATIONS: YOUNG LIVES



THOMAS TALLIS STUDENT PROPOSALS FOR ART FOR KIDBROOKE, 2008



STUDENT DESIGNED CLASSROOMS WITH ART GROUP WOCHENKLAUSUR IN VIENNA IN 1996: [HTTP://WWW.WOCHENKLAUSUR.AT](http://www.wochenklausur.at)



BROKEN TRUST, A FILM MADE WITH YOUNG PEOPLE ON THE FERRIER IN 2005 WITH GLOBAL FUSION

ROOM 13, NETWORK OF STUDENT LED ART SCHOOLS, STARTED IN SCOTLAND IN 1994: [WWW.ROOM13SCOTLAND.COM](http://www.room13scotland.com)



DANCIN' ANGELS, FERRIER ESTATE

STREAM FOUR: YOUNG LIVES

The Ferrier youth club, run by Greenwich Youth Services, has stressed the difficulties they are experiencing currently in developing links with young teenagers. We have worked with Rock Solid (church group) and some of those young people have expressed an interest in developing more creative projects. This strand could be developed in collaboration with the youth club and church youth leaders on the Ferrier. Similarly, any future programme should continue to explore links with the Ferrier Youth Club via Greenwich Youth and Play services.

DANCIN' ANGELS

The Art for Kidbrooke programme could find a way of supporting the work of Taru and the Dancin' Angels to continue their work in the area.

GUARITA

What> Guarita is a proposed new café in Telemann Square, initiated by Rosa Goncalves. There is a proposal to involve students of Tallis in the interior design and marketing of the café.

Who> 4Wall - collective contemporary illustrator organisation from Bermondsey; Tallis students; Rosa Goncalves

3.6 Management and responsibility – Short and long term⁹:

The programme can be divided into short-term and long-term targets. The long-term aim is to establish a network of local people and core group - an independently constituted, resident-led 'council / committee / club' who will be responsible for delivering the programme¹⁰. In the short term (2008-2010) a programme needs to evolve and be managed by the creative communities outreach worker¹¹ at Tallis in consultation with IP¹².

There are a number of key elements needed to support and sustain the programme during this initial two year period:

Communication: A regular newsletter (4 times a year, perhaps) detailing the projects developed through the programme and inviting people to get involved¹³. This could be distributed on the estate and to the wider area of Kidbrooke, including other schools and services. The database of contacts of people involved in the programme is also a key part of this communication.

Steering Group and Evaluation: Regular meetings (every two months) with a steering group. The purpose of these meetings would be to:
Evaluate the specific projects: problems, issues and successes
Evaluate the management of the overall programme
Reflect and amend the aims of the programme
Share information on current/future projects relating to the school and wider Kidbrooke
Share information on ideas for future projects

Suggested people to invite to take part in the Steering Group to start with:
Chair / convener: Tallis Creative communities outreach worker
Thomas Tallis student representatives (x2?)
Jon Nicholls, head of art, Thomas Tallis
Rosa Goncalves, local resident and community rep.
David Lapierre, local resident and young filmmaker
Azara Issifu, local resident and co-ordinator of Mbolaw
Helen Nichols, Greenwich Community College
Tony Atkins, Ferrier Youth Club
Isabel Lilly, IP

⁹ See Appendix 3 for a draft timeline of targets that can be used by the school and creative communities outreach worker during the ongoing evaluation of the programme.

¹⁰ Examples of where residents have gone on to lead and manage projects (to varying degrees of autonomy) include Project Rowe Houses, Texas (www.projectrowehouses.org); the Canvey Community Archive (www.canveyisland.org); Bata Reminiscence and Resource Centre (www.batamemories.org.uk). It would also be interesting to learn how other local community-led groups are constituted (e.g. FRAG, Rosa's community café).

¹¹ Thomas Tallis is currently advertising for this post. We will include the job description as Appendix 4

¹² During this transition, hand-over period we suggest it might be worth employing IP (and their extended network of artists) to help support and facilitate some aspects of the programme.

¹³ For example, see the old Ferrier newsletters from 1980s which included a local resource and contact list of other activities and services in the area.

Training: There could also be a more specific strand to the programme that trains people in community leadership / curating / evaluating / community art that would enable them to be employed on this and other projects in the future (accredited, in connection with the community college?). This group of people could then go on to establish the group to take on the management of the community art programme in the long term.¹⁴

Funding: A new funding stream has just come on line in Greenwich, from the Community and Cultural Services Directorate with the precise aim of encouraging the development of arts projects by small community led groups. Potentially, these small funds could be accessed in the short term to build up a programme which could contribute to the long term aim of establishing a local management group. In addition there may be support either via the Community College or via Greenwich's Arts and Culture Office to constitute a local arts management group.

Management:

2008-2010

It is suggested that IP and Sophie will hand over the responsibility for facilitating this programme to the new creative communities outreach worker to be appointed by the school. The role and responsibilities of that new post, specifically in relation to this community art programme, will be to:

- Continue to develop trust and relationships with existing, past and new residents of Kidbrooke through supporting existing activities and new projects
- Slowly establish a group of core people / network that could continue the programme into the future
- Consistently engage with the community (visiting the existing groups to keep track of their work and their needs) and make connections to the wider communities in Kidbrooke and surrounding areas.
- Be the point of call for information about the programme and for people with ideas for projects or ideas about how they would like to use the school facilities.
- Manage the logistics (timetable etc) of existing groups using the school.
- Advocate and raise the profile of the community art programme, encouraging further creative links to be made with the school.
- Develop appropriate links with other agencies working in the area, with the aim of securing support for the programme
- Fundraising for future Art for Kidbrooke activities
- Edit, compile and distribute a regular newsletter – outsource design (this could be outsourced to a local resident / student)
- Manage the budget for the programme
- Establish each project and develop support structure and delivery of each (see above)
- Manage the database of contacts – the network

¹⁴ We suggest the details of this programme, how students will be recruited and how it could be delivered will be developed after further consultation with the school and Greenwich Community College and the steering group.

- Develop programme of training in community leadership / curating / evaluating / community art – outsource management/delivery?

**APPENDIX 1: DIRECTORY
ORGANISATIONS**

ORGANISATION	MAIN CONTACT	TELEPHONE	ADDRESS	EMAIL
Berkeley Homes	John Anderson	020 8319 5900		
M&N Communications	Cyra Parks	020 7831 0534 / 07932 625 855	14 Great Turnstile Holborn London WC1V 7HH	c.parkes@mncommunications.co.uk
Greenwich Council, Kidbrooke Project Team	Mike Hows, Kidbrooke Programme Director Eric Poole	020 8921 2398		kidbrooke-vision@greenwich.gov.uk
Greenwich Council, Rehousing / Decanting Officer	Claire Cordley Mike Hows Chuck Valuers Roy James	0208 921 6636 07753233639 0208 921 6126		
Greenwich Community College, Community Engagement Unit	Helen Nichols Family tutors Shiela Hardy Alex	0208 319 2886 07903602092 07845172730	Telemann Square	
Jeanette Cunningham, Youth Services, Greenwich Council				

COMMUNITY / RESIDENTS' GROUPS

GROUP	NAME	TELEPHONE
Eritrean Community	Rigby Howa Agami	020 8 319 3902 020 8 319 0773
Ferrier Cultural Centre	David (Chair) Zenab	07837202527 07961 416 973
Ferrier Youth Club - Children's Services	Richard Devine Tony	020 8305 0552
FRAG Ferrier Resident Action Group	Nick Russell, Chair Jerry McWilliams, vice-chair	020 8319 3874 07981520194 0208 319 1636 07753507403
FFLAG Ferrier Freeholders and Leaseholders Action Group		
Ferrier Food Coop Ltda		07817 188559
Mbolaw	Azara Issifu	07961280684
Somali Parents Network / Somali Women's Group	Sarah Ali Mohammed Adjani	020 8853 4393 07821143439 020 8856 2831
Taru Arts	Rudi	020 8 854 3200
Dorcas	Annette	02088567566
Greenwich Youth for Christ	Hugh Ridsdell-Smith Earl Johnson Anthony (runs the Rock Solid Group)	0208305050 07917867570
Holy Spirit Church		

NAME	TELEPHONES	ADDRESS	EMAIL
Tony Archer	0208 3191377		
Jamie Beale		8 Kimbell Place	jamie_beale_2006@yahoo.co.uk
David Lapierre (Film Student)	07792767441		
Alana Davis Girl Zone / RockSolid			
Simon Daw	07847965969	33 Elford Close	simonedaw@hotmail.co.uk
Elizabeth Eve	0208856 9123		
Rosa Goncalvez FRAG	07754440754		
Jean Hunt	07986794659	69 Fairby Road	
Doreen Kendrick	02088562679		
Hannah Marshall		Greenvale rd Eltham	Hannah.marshall@mitton.eclipse.co.uk
Coryn Mazonis	07517192544	14 Romero	Cwjm1996@hotmail.co.uk
Evelina Misiulyte	07727220566	61 Flaxton Road Plumstead	evelina@f.1.lt
Zeinab Mohamoud	07961416973 0208 319 8957		
Miss M. Otusanya (BOLA)	07931680699	33 Gallus Sq.	shekazz@aol.com
Margarita Rojas			
Simon Media Student			
Amy Smalldon	07873924663	66 Elford Close	amysmalldon@hotmail.co.uk
Rizz			

OTHERS

NAME	TELEPHONE	ADDRESS	EMAIL
Gill Akrill Independent tenants advisor for the Ferrier Estate			
Pauline Ferrier vegetables market	07733428161		
Sue Redford Ex Volunteers Greenwich	07939285555		
Dorothy Thomas Homeless Unit			

APPENDIX 2: PAST PROJECTS

Free Street Theatre

1984

The Ferrier Estate

Greenwich Community College
Free Street Theatre
Residents of the Ferrier

Free Street Theatre is a Chicago based community theatre company that came to Britain in 1984 to perform their play called "Project". The play was created and performed by people from the Cabrini Street Estate in Chicago, which was notorious for poverty and crime. The group went to the Ferrier and spent several days doing music and dance workshops, and finally the residents created their own production depicting some truths about life on the Ferrier.



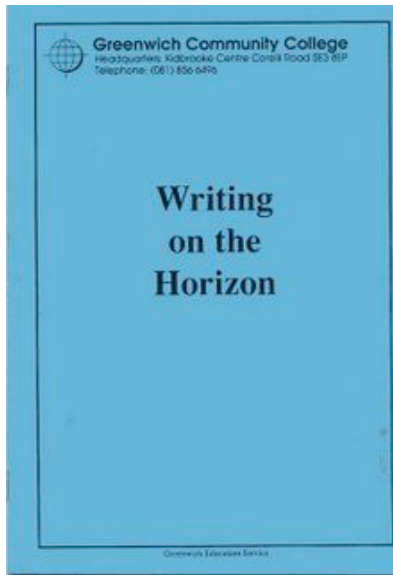
Writing on the Horizon

1992

The Ferrier Estate

New Horizons Centre
Residents of the Ferrier

The New Horizon Centre has provided community education in the Ferrier for many years focusing on the needs of the residents and developing many projects for adults, young people and children. This is a book of poems written by some residents during a five week course in creative writing in The New Horizons Centre during June and July 1992.



Voices of the Ferrier

1995

The Ferrier Estate

Greenwich Community College
Seamas O'Coileain
Residents from the Ferrier

The Voices of the Ferrier is a book edited by Seamas O'Coileain about the Ferrier Estate, told by the people who live there, combining oral history, creative writing and photography. The residents wanted to show that life on the Estate was different to the stereotype. The book won the Raymond Williams Community Publishing Prize from the Arts Council.

Book scoops prize

SOONER rather than later, a book will be published which will tell the story of the people who have lived on the Ferrier Estate in Greenwich, London.

The book, *Voices of Ferrier*, is the result of a project which has been running for several years. It is the story of the people who have lived on the Ferrier Estate in Greenwich, London.

The book, *Voices of Ferrier*, is the result of a project which has been running for several years. It is the story of the people who have lived on the Ferrier Estate in Greenwich, London.



Stephen O'Connell

Voices of Ferrier

Let the Dream Begin...

CHILDREN'S EL TRAM

KARATE

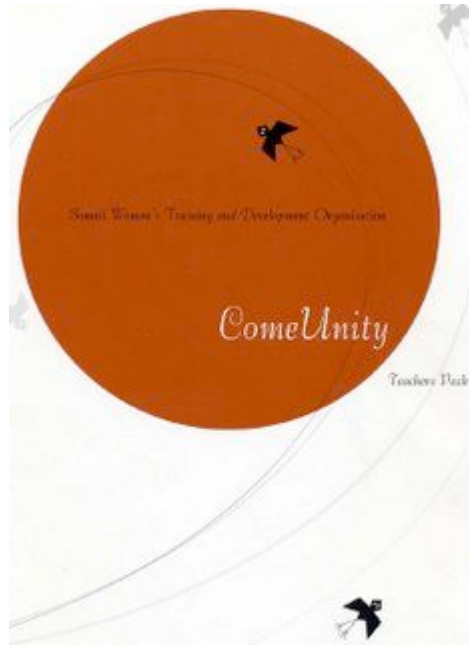
Come Unity

2000

The Ferrier Estate

Somali Women's Training and Development Organisation SWTDO
Simon Rowe, Cacao

This SWTDO wanted to make a documentary to show their histories and achievements. They were awarded funding from the Cultural Opportunities Fund run by the South Greenwich Regeneration Agency, to develop a documentary about the Somali community on the Ferrier Estate. They interviewed residents about their lives on the Estate and how they felt about the demolition and rebuilding of the area. After completing their documentary, they created an education pack to teach others about Somali culture, human rights, immigration and integration and how their community has become part of the larger community of the Ferrier Estate.



Excuse me

2002

The Ferrier Estate

Independent Photography

Magnum Photos

Donovan Wylie

Residents of the Ferrier

“Excuse me” is a project produced by Magnum Photographer, Donovan Wylie, and a group of Ferrier residents, as a result of the collaboration between the Ferrier Task Force, community groups and Independent Photography. At the first stage of the project, Donovan Wylie was commissioned to spend some time photographing the Estate, ending with an exhibition of his portraits projected on a large screen in the middle of the estate’s main square. This event was an opportunity to launch the photography training programme that followed and introduce Wylie to residents. Over several weeks tutors from Independent Photography worked with residents in a temporary darkroom set up on the estate and Wylie supported the group in the organisation of their final exhibition.



Broken Trust

2005

The Ferrier Estate

Global Fusion Music and Arts
Young Residents of the Ferrier

Broken Trust is short film written, directed and performed by young people from The Ferrier Estate. The production was facilitated by multimedia trainers of GFMA and funded by South East London Fund and Greenwich Council.



The Ferrier International Feast Day

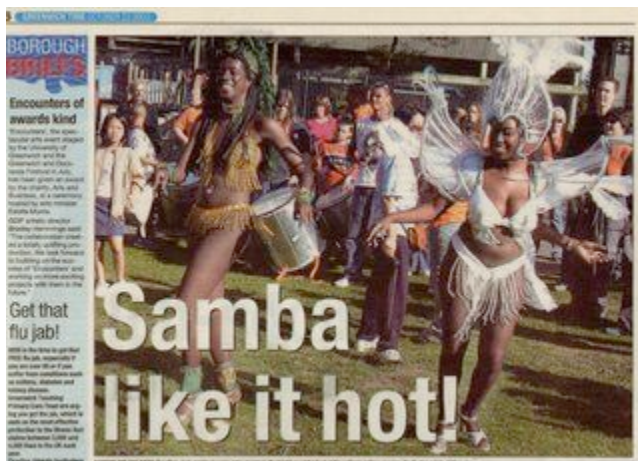
On going

FRAG

Residents of the Ferrier

The Ferrier Estate

The Ferrier International Feast Day is organised by Rosa Goncalves and members of the community and aims to celebrate life on the Ferrier Estate. It aims to : encourage community spirit and unity, give a sense of community involvement, build links, allow people to develop their potential skills, raise awareness of environmental issues, introduce Afro Brazilian music and culture and celebrate the rich diversity of the ethnic groups in the area.



2003



2004

MBOLAW

On going

Residents of the Ferrier

The Ferrier Estate

Mbolaw means 'togetherness' in Gambian-Wolof language. The project was set up in 1993 after the murder of young Stephen Lawrence in 1993 on Well Hall Road, a mile and a half away from the Ferrier Estate. The aim of the project was to provide counselling and support for victims of racial harassment, helping families of African and Afro Caribbean origin on the Ferrier Estate. Today, Mbolaw (run by Azara Issifu) runs various skills workshops enabling participants to become qualified facilitators for food hygiene and parenting programmes.



2007 Ghana Golden Jubilee



2004 African Village Playscheme

APPENDIX 3
TIMELINE OF TARGETS

Timescale	Target	How? Specific Actions
2008-2009	Developing a broad network, building trust and supporting existing and new projects; Building sustainable links with the community	<p>Visiting the existing groups to keep track of their work and their needs</p> <p>Setting up a newsletter and database / directory</p> <p>Support the work that the groups are initiating</p> <p>Set up steering group and programme meetings for 08-09</p> <p>Provide workshops to improve community art managing skills (establish training programme)</p> <p>Initiate suggested projects</p> <p>Do an event in the bank to showcase the work that is happening; projections of related films</p> <p>Talks by other practitioners</p> <p>Visits to other projects</p>
2009-2010	Developing a resident group	<p>Visiting the existing groups to keep track of their work and their needs</p> <p>Support the work that the groups are initiating</p> <p>Continue and review training programme</p> <p>Another events in the bank to showcase the work being produced</p> <p>Steering group meetings</p> <p>Work with core group who would like to continue the programme</p>
2010-2012	Constituting the core group and handing over responsibilities to that group	<p>Handing over the management and co-ordination to the core group</p> <p>Visiting the existing groups to keep track of their work and their needs</p> <p>Support the work that the groups are initiating</p> <p>Continue and review training programme</p> <p>Another events in the bank to showcase the work being produced</p> <p>Steering group meetings</p>

APPENDIX 4: JOB DESCRIPTION FOR TALLIS CREATIVE
COMMUNITIES OUTREACH WORKER

Thomas Tallis School

Creative Communities Outreach Worker

JOB DESCRIPTION

- Liaise with Arts College Manager on a regular basis to discuss progress in meeting Arts College Community Plan targets.
- Liaise with the Leading Edge Co-ordinator to facilitate and monitor the activities of the partnership.
- To channel information and facilitate communication between the different partners in the Arts College and Leading Edge Partnerships.
- Coordinate regular cycle of meetings with headteachers, arts co-ordinators in partner schools, members of the local community, and business partners.
- Liaise with relevant staff at Thomas Tallis who might assist in delivering Arts College and Leading Edge targets (eg all ASTs and key personnel in different partner organisations).
- Liaise and broker relationships with arts organisations, businesses, cultural institutions and other professionals who might deliver above targets in partnership with schools.
- Develop monitoring, evaluation and recording strategies for a range of activities with our partners.
- Co-ordinate the maintenance of the Arts College and Leading Edge areas of the website in liaison with administrative staff in school.
- Contribute to the reporting process linked to our status as Arts College and Leading Edge Schools.
- Take part (if appropriate) in the delivery of some activities in partner schools.